

B:CIVIC

10 YEARS

of Elevating Business for Good

A decade of purpose and empowering organizations, like yours, and their people to build stronger communities.



OUR IMPACT

2014-2024



B:CIVIC, an affiliate of the Denver Metro Chamber Leadership Foundation, empowers organizations, like yours, and their people to build stronger communities.

B:CIVIC focuses on providing the resources to help any business, no matter the size or industry, to access connections and education on corporate social responsibility (CSR) and environmental social governance (ESG). We've been growing an ecosystem where companies are better equipped to address critical community, environmental and social issues in Colorado since 2014.

JOIN B:CIVIC TODAY →

Together, we proved that collective action and social responsibility are more important than ever. We are stronger and more resilient together. Through everything, the generosity of the B:CIVIC community has kept us inspired and helped us focus on our purpose – to elevate business for good.



We know we have something very special here in Colorado, and we are committed to growing our impact, together.



Major milestones and moments:

Empowering organizations to build stronger communities.

2014

November 14: Launch of B:CIVIC with 100 companies signed on as members.

2015

Co-developed the Certification in ESG Strategy (formerly Certification in CSR) in partnership with the Center for Education on Social Responsibility (CESR) at the Leeds School of Business at the University of Colorado Boulder.

2016

September 29: First B:CIVIC Summit with 100 professionals and Governor Hickenlooper proclaimed the day as “B:CIVIC Day”.

Hosted the first Certification in ESG Strategy class. Growing from 25 students per semester to 75+ students per semester today.

2017

Launch of GoodBusiness – The State of Corporate Philanthropy in Colorado: Published Insights About How and Why Businesses Are Engaged in Communities report.

8+

INITIATIVES TO ADVANCE
SOCIALY RESPONSIBLE
BUSINESS IN COLORADO



371+

ORGANIZATIONS
INVESTED IN
B:CIVIC

Major milestones and moments:

Expanding our collective impact.

- 2018** ● Joined the Denver Metro Chamber Leadership Foundation.
- 2019** ● Invited nonprofits, government agencies, educational institutions, and students to join B:CIVIC.

Launch of the first ever statewide Civic 50, The Civic 50 Colorado honoring the 50 most community-minded companies in Colorado with our partners at CSR Solutions of Colorado.
- 2020** ● Launch of collaborative cross-sector pandemic response with \$22 million raised for Colorado COVID-19 Relief Fund.

140+ organizations signed onto the Colorado Companies Uniting Against Racism pledge.

Hosted the first virtual B:CIVIC Summit with 300+ participants and speakers joining us from across the globe.

9,672+
PARTICIPANTS



Major milestones and moments:

Growing the movement.



THANK YOU

for your continued support!

[Read more online at bcivic.org](https://bcivic.org)



220+ EVENTS HOSTED
425+ FEATURING SPEAKERS



16+ TOOLKITS & RESOURCES PROVIDED

2,165 SUMMIT ATTENDEES



14+ PARTNERSHIPS FOR IMPACT